



Government  
of Canada

Gouvernement  
du Canada

Regional Industrial  
Expansion

Expansion industrielle  
régionale

P.O. Box 981  
608-330 Portage Avenue  
Winnipeg, Manitoba  
R3C 2V2

C.P. 981  
608-330 avenue Portage  
Winnipeg (Manitoba)  
R3C 2V2

TO WHOM IT MAY CONCERN

RE: HIR INTERNATIONAL LTD.

Under the presency of Hemant Shah, HIR International Ltd., has been an extremely active trading house in assisting Manitoba firms export their products from Manitoba to the Far East, especially India.

Through HIR International Ltd., and its involvement with Brett-Young Seeds, tremendous advances have been made in the sale of both yellow and green peas to the Indian market. In fact, we understand that the first green pea shipments from Canada to India were made by HIR International.

The company has also been very active with other firms in the Manitoba area such as Cubex, Carter Day, and Spiroll Kipp-Kelly. Notably, HIR International is regarded locally as the India marketing arm for most of the Manitoba firms that are interested in that market. It is a credit to Mr. Hemant Shah for his enthusiastic and dedication to expanding business from Canada to India that he has has been so successful.

R.P.W. Mason  
Director  
Trade, Investment & Tourism